

COMMERCE AT THE HEIGHT OF LUXURY.

Digital commerce — and consumer expectations — evolve at lightning speeds. As a luxury brand, you have a choice: pioneer this shifting landscape and reap the rewards of peak performance, or get lost in the crowd of status quo and aging infrastructure.

As a digital commerce consultancy with over 20 years of experience, New Elevation specializes in upscale experiences for luxury commerce. Our technical expertise and extensive industry knowledge help brands harness and deploy composable enterprise solutions.

COMMERCE

Our deep commerce expertise is the cornerstone of New Elevation. We implement and integrate all major platforms, including commercetools, Oracle Commerce, Salesforce Commerce Cloud, Elastic Path, Shopify, and more.

EXPERIENCE

Looking to create a bespoke customer experience? We've got you covered. Our experienced front-end developers have deep knowledge of React, Next.js, Angular, Vue, GraphQL, and related technologies.

SEARCH

Whether you need an index definition strategy, assistance with boost and bury, personalized data, or to find a new appliance, we're here to help. We're experts in Algolia, Constructor, Lucidworks Fusion, Apache Solr, Elastic Search, and other tools.

CONTENT

We leverage our broad content management system (CMS) partner network to help you find the right CMS solution for your business. Our tools include Amplience, Contentful, Contentstack, and more.

OUR CAPABILITIES

- 1. STRATEGY**

Our approach begins with an extensive review and analysis of your e-commerce operations, identifying strengths, weaknesses, opportunities, and threats. We engage stakeholders throughout the process to ensure alignment with business goals, leveraging their insights to develop a comprehensive strategy that maximizes your competitive advantage and enhances customer experience.
- 2. PLANNING**

We work closely with you to articulate your long-term goals and define the scope of your e-commerce initiatives. Our team excels in helping you allocate resources effectively to achieve your objectives while minimizing costs. With a keen focus on design, we ensure that every aspect of your e-commerce platform is optimized to drive engagement and conversion.
- 3. EXECUTION**

Our experienced team seamlessly integrates solutions into your existing infrastructure, ensuring minimal disruption and maximum efficiency. We empower you to adapt to evolving market trends and customer demands, driving sustained growth and success for your business.
- 4. OPTIMIZATION**

Our commitment to your success extends beyond project completion. With ongoing, 24/7 support, we provide continuous optimization services to fine-tune your e-commerce operations, leveraging data-driven insights and industry best practices to enhance performance, maximize ROI, and stay ahead of the competition.

Elevating every digital experience. We leverage our highly specialized knowledge to solve sophisticated commerce challenges and seize growth opportunities. As a Turnberry Solutions company, we have the premium talent and might to implement strategies at scale and speed for our luxury clients.



NEW
ELEVATION
A Turnberry Solutions Company