

# JEREMY KRIEDEL

*Serve your customer to serve your business.*



## UX, KICKOFFS, FACILITATION, PRACTICE GROWTH

I have been leading user experience (UX) teams & designing useful products for over 25 years. Just as we need to understand the needs and context of users to craft a design solution, success also requires us to look at the business context to craft an appropriate design process. From startups to Fortune 100 companies, as a consultant or on an internal team, I have seen a lot of different scenarios that each required their own approach. I bring this diversity of experience to bear in adapting UX to agile methodologies, finding the balance appropriate for each organization.

I have developed a fast workshop to help teams quickly align around new initiatives. This kickoff creates a strong foundation for product development in only three days, saving teams months of wasted time.

I've built many UX teams and can help you build and integrate a UX practice to bring true customer centricity to your organization.



## EXPERIENCE

Almost 30 years of UX experience with startups to Fortune 100's.



Harvard  
Business  
School

## SERVICES

- Kickoff Workshops  
**\$12-15k**
- Custom Workshops  
**\$5-20k**  
(I help solve your problem)
- UX Education & Coaching  
**\$200/hr**  
(I teach you how to solve your problem)
- UX Strategy & Feedback  
**\$200/hr**

## PUBLICATIONS

- [Saving UX Podcast](#)
- [Past Media Experiences](#)

## RECOMMENDATIONS

"He is one of the best facilitators I have seen in action, the manner in which he conducts workshops, guiding participants through complex tasks effectively, resolving any obstacles cleverly to keep moving, pivoting when needed and getting a lot of work done in terms of vision and alignment in a matter of days, is truly inspirational."  
- Nupur Kale, Audible

"He approached difficult conversations with a calm demeanor and often challenged teams to think through a different lens"  
- Jacqueline Smith, Omnicell

"In three days we accomplished what would have taken us a month or more. Not only that we had fun, learned a ton, and developed an appreciation for each others contributions."  
- Joshua Summers, CEO & Cofounder, EnFi