JENNY WANGER

Improving how product teams collaborate.

Product Operations

I help product leaders dramatically change how their teams are working and make it stick. Past clients include the Linux Foundation, Steelcase, Cisco, and GE Healthcare.

I co-founded the pandemic-tech focused TCN Coalition and merged it with LF Public Health; led the consumer product team at SpotHero; and ran the developer experience team at Arity, a startup founded by Allstate.

I believe that product culture is defined by the infrastructure you put in place. That infrastructure makes it easier or harder for product managers to do their jobs in the best way possible. Using product operations, I partner with product leaders to improve the way their teams are working and make it stick.

EXPERIENCE

SPOT HERO

CISCO

THE LINUX FOUNDATION

SERVICES

- **Product operations assessment**
  $11k-$28k+
- **Product culture workshops**
  $5,500-11,000
- **Product education**
  Custom pricing

PUBLICATIONS

- Newsletter and Blog
- What is Product Operations?
- The Product Ops Strategy Stack
- When the Tool Gets in the Way of the Goal

RECOMMENDATIONS

" I wanted to shift our product culture towards a more data-driven approach. Jenny coached our team through this change, enabling us to make informed decisions, align with our customer needs, and foster innovation."

- Ashley Roach, Sr. Director of Product, Cisco

"I partnered with her to navigate the many challenges that come with running a zero to one organization
and managing a very diverse set of stakeholders."

- Nirav R. Shah, former CMO, Sharecare